

administration details

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DATE		
VENUE	<u>London</u> Jurys Gt. Russell Street Hotel 16-22 Great Russell Street London, UK	<u>New York</u> The Penn Club of New York 30 West 44th Street New York, NY USA
FEE	<u>London</u> Both Days: STGE800 Single Days: STGE500	<u>New York</u> Both Days: \$1200 Single Days: \$750
REGISTRATION	<u>London</u> Loreto McGrath FTI Dublin, Ireland Tel.: +353 1 6700 200 Fax: +353 1 6700 288	<u>New York</u> Russ Marcel Treasury Strategies Inc. New York, USA Tel.: (212) 785-5653 Fax: (212) 785-5654
REGISTRATION CONDITIONS	Regrettably there are no refunds for cancellations received within 7 days of the course date. An alternative delegate may be substituted at any time but please try to let us know in advance of the course. We reserve the right to cancel courses at our discretion in which case our liability will be restricted to a refund of any fees paid to us. It may be necessary, for reasons beyond the control of FTI and Treasury Strategies Inc., to change the venue and/or presenters.	
CCM & CPE CREDITS	Certified Cash Manager (CCM) and Continuing Professional Education (CPE) credits pending. Number of credits should be available upon registration. For any further questions/complaints regarding CCM or CPE credits, please contact Russ Marcel (information above). National Registry statement: Registered with the National Association of State Boards of Accountancy (NASBA) as a sponsor of continuing professional education on the National Registry of CPE Sponsors. State boards of accountancy have final authority on the acceptance of individual courses for CPE credit. Complaints regarding registered sponsors may be addressed to the National Registry of CPE Sponsors, 150 Fourth Avenue North, Nashville, TN 37219-2417. Telephone: 615-880-4200.	

CASH & LIQUIDITY MANAGEMENT IN INTERNATIONAL TREASURY

Interactive Case Study Approach

CCM and CPE credits pending

application details

I wish to attend the "Cash & Liquidity Management in International Treasury" training

Venue: London New York

Name: _____ Address: _____

Job Title: _____

Company Name: _____ Email: _____

Telephone: _____ Fax: _____

- I enclose £ payment by cheque - please make payable to: FTI Finance Ltd., International House, 3 Harbourmaster place, IFSC, Dublin 1, Ireland (for London)
- I enclose \$ payment by check - please make payable to: Treasury Strategies Inc., One Seaport Plaza, 199 Water Street, New York, NY 10038 (for New York)
- Please, Invoice me/my company

FAX BACK TO +353 1 6700 288 (for London) or 212-785-5654 (for New York)



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The Power of Experience™

CASH & LIQUIDITY MANAGEMENT IN INTERNATIONAL TREASURY

FTI & Treasury Strategies Inc. provide Global Treasury Solutions to MNCs around the world, including:

- Corporate Treasury Management Consulting
- Outsourced Treasury Management
- Systems Solutions

We provide practical and innovative assistance and solutions, and apply best practice standards for our many satisfied clients. With a main focus on corporate treasury, we help our clients attain maximum value from their treasury operations.

FTI is based in IFSC Dublin and was founded in 1988; Treasury Strategies is based in the United States with offices in Chicago and New York City and was founded in 1982.

COURSE OUTLINE

An interactive case study based training course on international cash and liquidity management. This hands-on approach delivers its content by using an embedded case study that provides participants with practical and constructive knowledge and information. It addresses the key principles and practical aspects of international cash and liquidity management. It is based on FTI and Treasury Strategies extensive experience assisting international corporate organisations select global cash management structures to meet their international business requirements.

WHO SHOULD ATTEND?

- Group Treasurers
- Assistant Group Treasurers
- Directors Responsible for Cash Management

COURSE PRESENTERS

Pat Leavy, Executive Director, FTI

Mr. Leavy has extensive experience in all aspects of treasury management. Working in FTI since 1988, he is responsible for FTI's global treasury consulting activities. He advises a wide range of organizations in treasury policy and procedures, global liquidity and cash management, risk management, corporate funding and treasury organisation and control. Pat is a graduate of the Institute of Chartered Secretaries and Administrators and a member of the Association of Corporate Treasurers. He is Regional Coordinator for ACT Dublin and a frequent presenter and writer on treasury management topics.

Ron Chakravarti, Principal, Treasury Strategies Inc.

Mr. Chakravarti advises Chief Financial Officers and Treasurers of multinational corporations on strategic global treasury management issues. His career spans over seventeen years of experience in treasury management and international banking based in the USA, UK and Asia Pacific. Before joining Treasury Strategies, he was most recently a senior manager at Standard Chartered's global wholesale banking headquarters in Singapore, where he led the development and deployment of treasury solutions for multinational organizations. Ron has an MBA in Finance, and holds the Certified Cash Manager qualification from the Association of Financial Professionals in the USA. He is a frequent presenter and writer on treasury management topics.

DAY ONE

- 09:00 Welcome and Registration
09:15 Introduction to FTI & Treasury Strategies
09:30 Introduction to Case Study
09:45 Introduction to Cash Management
- Cash Management Principles
 - Role of Cash/Liquidity Management within Corporate Treasury
 - Why is Cash/Liquidity Management important?
- 10:15 Policy Approach
- Objectives for Cash & Liquidity Management
 - Attitude to Risk
 - Policy Statements
 - Cash-flow Forecasting
 - Investment & Debt Management
 - Foreign Exchange Exposure Management
 - Treasury Organisational Structure
- 11:00 Coffee/Tea Break
11:15 Interactive Application of Case Study
11:45 Cash Management Structures & Issues
- Approach to Liquidity Management (cash management cycle / coordination / centralisation)
 - Domestic & International Clearing Systems
 - Pooling
 - Netting
 - Cash Concentration
 - Zero Balancing
 - Sweeping
- 13:00 Lunch
14:15 UK Cash Management
- Cash Collection & Payment Methods
 - Concentration Issues
 - Information Management Methods
 - Electronic Banking Services
 - Short-term Investment & Debt Practices
- 15:00 North American Cash Management
- Cash Collection & Payment Methods
 - Lock Box Studies
 - Control Disbursement
 - Positive Pay
 - Concentration Issues
 - Information Management Methods
 - Electronic Banking Services
 - Short-term Investment & Debt Practices
- 15:30 Coffee/Tea Break
15:45 North American Cash Management (Cont.)
16:45 Interactive Application of Case Study
17:15 CLOSE

DAY TWO

- 09:00 Review of Day One
09:15 Pan-European Cash Management
- Cash Collection and Payment Methods
 - Cross Border Pooling
 - Multi Currency Pooling & Netting
- 10:45 Coffee/Tea Break
11:00 Global Cash Management
- Liquidity Management & Risk Management in Global Treasury
 - Centralized, Regionalized & Decentralized Treasury Structures
 - Establishing Regional & Global Treasury Centres
 - Structures & Issues
- 12:15 Interactive Application of Case Study
12:45 Lunch
14:00 Banks and Services Providers
- Commercial Banks
 - Treasury Software Providers
 - Asset Management Firms
 - Treasury Outsource Providers
 - Managing Supplier Selection
- 14:45 Outsourcing Cash Management
- Why Outsource?
 - Advantages & Disadvantages
 - Selecting a Service Provider
 - Controls & Policies
- 15:15 Coffee/Tea Break
15:30 Global Trends in International Cash Management
- Future Growth Areas
 - E-treasury
 - ASP
 - ERP vs. Bespoke Systems
 - Measuring Added Value
 - Outsourcing Trends
- 16:15 Open Forum Discussion
16:45 Review of Course
17:15 CLOSE